



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007-3674

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
163881-1	08/26/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
DSCC Democratic Senatori	DSCC IE	1566

Flight Dates	Order #	Alt Order #
08/07/12 - 08/13/12	163881	06839078

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/07/12	08/09/12	Good Day New Mexico	11M-F 11a-1130a	--WT---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WT--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/08/12 4:30 PM Good Day New Mexico 11a M-F 11a-1130a :30 DSCCNM 2012-01TH \$400.00 NM 3 All Th 08/09/12 4:35 PM Good Day New Mexico 11a M-F 11a-1130a :30 DSCCNM 2012-01TH \$400.00 NM									
3	08/07/12	08/10/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/08/12 4:55 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DSCCNM 2012-01TH \$400.00 NM 2 All Th 08/09/12 4:56 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DSCCNM 2012-01TH \$400.00 NM 3 All F 08/10/12 4:56 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DSCCNM 2012-01TH \$400.00 NM									
7	08/13/12	08/13/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	M-----	:30	1	\$322.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$322.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/13/12 4:21 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DSCCNM 2012-01TH \$322.00 NM									
9	08/08/12	08/10/12	News 4 Today I 5a-530a	M-F 5a-530a	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/08/12 5:21 AM News 4 Today I 5a-530a M-F 5a-530a :30 DSCCNM 2012-01TH \$250.00 NM 3 All Th 08/09/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 DSCCNM 2012-01TH \$250.00 NM 2 All F 08/10/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 DSCCNM 2012-01TH \$250.00 NM									
10	08/13/12	08/13/12	News 4 Today I 5a-530a	M-F 5a-530a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/13/12 5:21 AM News 4 Today I 5a-530a M-F 5a-530a :30 DSCCNM 2012-01TH \$250.00 NM									
11	08/08/12	08/10/12	News 4 @ 5p M-F	M-F 5p-530p	--WTF--	:30	2	\$600.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Albuquerque, NM 87103

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DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
163881-1	08/26/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
DSCC Democratic Senatori	DSCC IE	1566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---WTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 08/09/12 5:25 PM News 4 @ 5p M-F M-F 5p-530p :30 DSCCNM 2012-01TH \$600.00 NM 2 All F 08/10/12 5:28 PM News 4 @ 5p M-F M-F 5p-530p :30 DSCCNM 2012-01TH \$600.00 NM									
12	08/09/12	08/10/12	News 4 @ 6p M-F	M-F 6p-632p	---TF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 08/09/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 DSCCNM 2012-01TH \$800.00 NM 1 All F 08/10/12 6:29 PM News 4 @ 6p M-F M-F 6p-632p :30 DSCCNM 2012-01TH \$800.00 NM									
13	08/13/12	08/13/12	News 4 @ 6p M-F	M-F 6p-632p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/13/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 DSCCNM 2012-01TH \$800.00 NM									
14	08/13/12	08/13/12	News 4 Today I 530a-6a	M-F 530a-6a	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/13/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 DSCCNM 2012-01TH \$400.00 NM									
15	08/10/12	08/10/12	Good Day New Mexico 11M-F 11a-1130a		----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/10/12 3:29 PM Good Day New Mexico 11a M-F 11a-1130a :30 DSCCNM 2012-01TH \$400.00 NM									
16	08/09/12	08/10/12	News 4 Today I 530a-6a	M-F 530a-6a	---TF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/10/12 5:53 AM News 4 Today I 530a-6a M-F 530a-6a :30 DSCCNM 2012-01TH \$225.00 NM									

Total Spots 18

Payment Terms 30 Days

<u>Gross Total</u>	\$7,947.00
<u>Agency Commission</u>	\$1,192.05
<u>Net Amount Due</u>	\$6,754.95
ABQ 7.0%	\$472.85
<u>Amount Due</u>	\$7,227.80